



## "E Ala Na Moku Kai Liloloa"

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NORTH SHORE NEWS July 31, 2024 VOLUME 41, NUMBER 8



*Delivery trucks at Ishimoto Store circa 1940 Photo courtesy of the Ishimoto Family*

## If These Walls Could Talk... the Story of the Ishimoto Store

If the walls of the Ishimoto Store could talk, we could have a more complete picture of the beginning of a Haleiwa family business that spanned four generations. Perhaps the walls could tell us who actually built them and answer a swarm of questions surrounding the history of Haleiwa's Ishimoto Store.

Perhaps there were tales of a life that began in Hiroshima in 1872 when Saburo Ishimoto was born. He was just a teenager when famine

and a war with China compelled peasants and tenant farmers to leave their villages for opportunities abroad. Immigrants, primarily from Hiroshima, Yamaguchi, Kumamoto and Fukuoka prefectures, emigrated to the Kingdom of Hawaii. Saburo no doubt saw many of the people in his village leave for Hawaii, including his older brother Niichi Ishimoto who had emigrated to Hawaii four years earlier. Saburo was 24 years old when he made the

decision to emigrate. He and his 20-year-old wife Yone, who had given birth to their son Sumito, left their home in Hiroshima in 1896 to seek their fortune in Hawaii.

We don't know the details of the lives of Saburo and Yone for the next two decades. They are believed to have moved to Haleiwa to grow vegetables possibly on land owned by the Weed family.

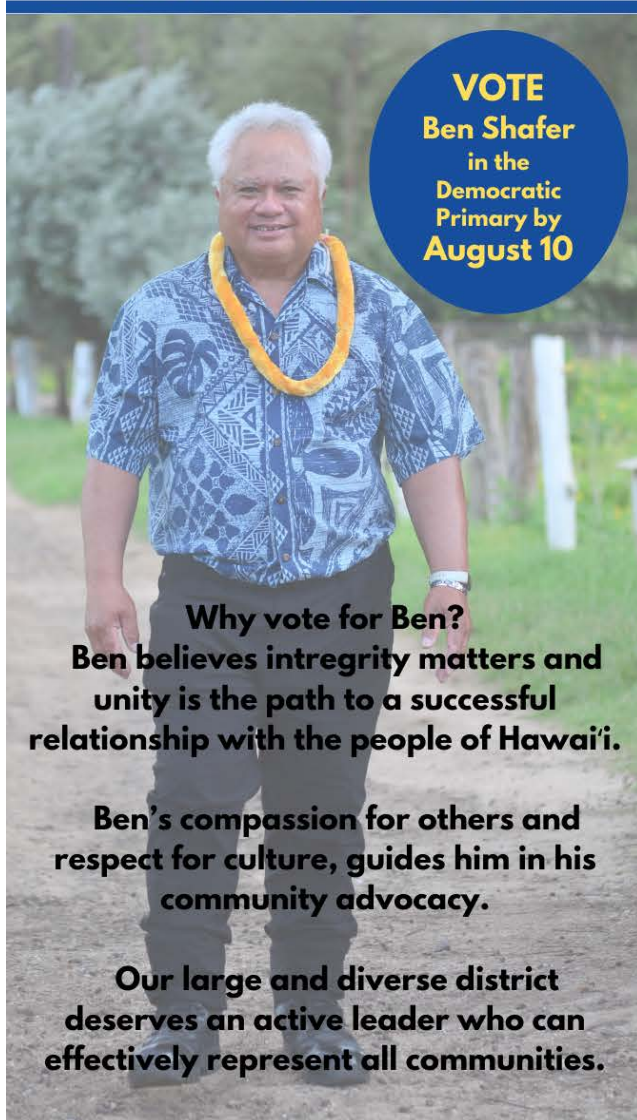
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# Ben Shafer <sup>(D)</sup>

Senate District 23

Kāne'ohe • Kahuku • Ka'ena • Kunia

Aloha Lōkahi Pono



**VOTE**  
**Ben Shafer**  
in the  
**Democratic**  
**Primary by**  
**August 10**

### Why vote for Ben?

**Ben believes integrity matters and unity is the path to a successful relationship with the people of Hawai'i.**

**Ben's compassion for others and respect for culture, guides him in his community advocacy.**

**Our large and diverse district deserves an active leader who can effectively represent all communities.**

### Top Issues

- **Cost of Living**
- **Affordable Housing**
- **Education & resources for our keiki**
- **Agriculture & local food production**
- **Kūpuna Care**

**For more information on the priorities Ben believes are important to our district visit**

**BENSHAFER.ORG**

Paid for by Friends of Ben Shafer  
52-210 Kamehameha Hwy Hau'ula Hawai'i 96717

# Waialua Bakery Celebrates 25 Years!

*By Noah Grodzin*

Tucked off Kamehameha Highway in the middle of Haleiwa you will find the Waialua Bakery. The bakery is a vibrant little jewel that has stood the test of time, opening in 1999 now celebrating their 25th year in business on the North Shore. Adorned with hanging surf boards for signs and colorfully painted benches, upon entering one is greeted with an instant sense of friendliness and family.

Growing up in Honolulu; Anna Swim first thought her father was crazy when he purchased land in Mokuleia in the early seventies and then eventually moved the family there in 1979. Back then, the road to the new property was barely drivable.

After settling in on the North Shore, Anna, who started baking in high school, would go on to open the Waialua Bakery with the support of family and partner Danny Brown. The Waialua Bakery first started out as only a bread bakery by the second year the bakery began featuring cookies and after a few more years sandwiches, drinks, acai bowls, and salads rounded out the menu. Everything is made in house with locally sourced ingredients. Tropical drinks made with papaya, mango, and lilikoi feature fresh fruits coming right from the Swim properties here on the North Shore.

Over the years all the great local surfers including Bettylou Sakura Johnson come in often for their favorite sandwich. It's truly a spot where locals and tourists can mingle together freely. The Waialua Bakery is family operated and also involved are Anna's grandchildren who can be seen helping out.

Community is very important to the bakery. They have been baking bread and cookies supporting the North Shore Food Bank for years.

There is nothing more refreshing on a sunny Hawaiian day than an ice-cold drink, a cookie and sandwich on fresh baked bread. Next time you're in Haleiwa make sure to stop by and try some of Anna's Favorites: • Favorite Drink: Lemonade • Favorite Sandwich: Tuna • Favorite Cookie: All of them!



2024 Waialua Bakery





**THE GATHERING OF HULA AT WAIMEA**

<b>AUGUST 3</b> MAILE CANAERIO & HĀLAU O MAILELAULANI	<b>AUGUST 10</b> VETO BAKER & MICHAEL CASAPUNG HĀLAU I KA WĒKIU
<b>AUGUST 17</b> MICHAEL PILI PANG HĀLAU HULA KA NO'EAU	<b>AUGUST 24</b> KŪ KOANUI-SOUZA & KA PĀ HULA O KAWAIHO'OM

11 AM & 1 PM AT THE UPPER MEADOW  
MORE DATES AT WAIMEAVALLEY.NET  
NEW HĀLAU EVERY MONTH



**MOON WALKS**

\$10/PERSON  ADVANCE TICKETS HIGHLY RECOMMENDED!	August 17
	September 15
	October 19

**TICKETS: WAIMEAVALLEY.NET**

**SUMMER CONCERT SERIES**  
FINAL SHOW! 2 PM ON THE MAIN LAWN

**AUGUST 31** Pa'ahana · Pomai Keawe & Family  
Nu'e · Maunalua





**Kama'āina Special Discount Day**  
**September 2**

All kama'āina enjoy free admission on September 2, celebrating the birthday of Queen Lili'uokalani

**E KOMO MAI KAMA'ĀINA**

<p><b>Keiki Wednesdays</b></p> <p>Free admission for all kama'āina keiki under age 12 every Wednesday</p>	<p><b>Kama'āina Thursdays</b></p> <p>Free admission for all kama'āina on Thursdays, 12 - 5 PM before the Hale'iwa Farmers' Market</p>	<p><b>Plant Sale Saturdays</b></p> <p>Wide variety of plants for home and garden at our nursery; open every Saturday 8 AM - 12 PM</p>	<p><b>Lā 'Ohana Sundays</b></p> <p>Bring the whole family for 50% off all kama'āina admission on the 3<sup>rd</sup> Sunday each month</p>
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*Extended summer hours through Labor Day*

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**@WAIMEAVALLEYOAHU** 



**Representative  
Amy  
Perruso  
Serving You in District 46**

**Join us for a Community Roundtable on Housing and Land Use in House District 46!**

Central Oahu and the North Shore of Oahu are grappling with significant housing challenges, driven by a combination of economic, social, and environmental factors. Addressing these issues requires a multifaceted and comprehensive approach, which your policymakers are actively exploring.

**Economic Pressures**

The high cost of living in Hawaii, exacerbated by limited land availability and high construction costs, has driven home prices and rents to unaffordable levels for many residents. This economic strain is particularly acute for low- and middle-income families, who struggle to find affordable housing options.

**Social Dynamics**

There is a growing population in need of housing, including young families, seniors, and Native Hawaiians seeking to remain in their communities. However, new housing developments often face community opposition due to concerns over changing neighborhood character and increased congestion.

**Environmental Considerations**

Central Oahu and the North Shore are home to critical agricultural lands, natural habitats, and coastal areas. Balancing the need for housing with the preservation of these resources is a persistent challenge. Climate change further complicates the issue, with risks such as sea-level rise and increased storm activity threatening coastal and low-lying areas, necessitating careful planning and resilient infrastructure.

**Policy Solutions**

To address these multifaceted challenges, Councilmember Weyer and I, as Hawaii state and Honolulu county policymakers, want to work with our communities to prioritize various policy solutions focusing on true affordability, community integration, sustainability, curbing property speculation, and addressing landlord-tenant conflicts.

**Affordable Housing Initiatives**

One key strategy is developing affordable housing projects. State and county governments are working with developers to incentivize the construction of affordable units through tax credits, subsidies, and changes in zoning regulations. These initiatives aim to increase the supply of affordable housing, particularly for low- and middle-income families.

**Inclusionary Zoning Policies**

Inclusionary zoning policies are also under reconsidera-

tion. These policies would require new residential developments to include a higher percentage of truly affordable units, ensuring that affordable housing is integrated into all communities and promoting socioeconomic diversity.

**Community Engagement**

To address community concerns, we are prioritizing community engagement and participatory planning processes. By involving residents in the planning stages, we aim to build consensus and address local opposition to new developments. This approach will help ensure that new housing projects align with the needs and desires of our communities.

**Preservation of Agricultural and Natural Lands**

Preservation of agricultural and natural lands is another important policy focus. We are interested in exploring ways to balance housing development in the appropriate areas with the protection of vital environmental resources. This includes implementing smart growth principles, which promote higher-density development in urban areas while preserving open spaces and agricultural lands.

**Climate Resilience**

Climate resilience needs to be integrated into housing policy. This involves designing and constructing housing that can withstand climate change impacts, such as sea-level rise and increased storm activity. Policies promoting the use of sustainable building materials and renewable energy sources are also being discussed to reduce the environmental footprint of new developments.

**Combating Property Speculation**

To combat property speculation and outside investment that drive out local families, we are proposing measures such as higher property taxes on non-resident owners, restrictions on short-term rentals, and policies that prioritize local buyers for new housing developments. These measures aim to reduce speculative buying and ensure that housing remains accessible to local residents.

**Addressing Landlord-Tenant Conflicts**

Addressing controversial sources of conflict between landlords and tenants is also crucial. Policies are being proposed at the state level to strengthen tenant protections, ensure fair rental practices, and provide mediation services to resolve disputes.

**Upcoming Forum**

Join us for a forum to discuss the implications of key legislative proposals for our county, including SB 3202 (Act 39 - increased densification), SB 2919 (Act 17 - enforcement against illegal short-term rentals), and exploring the possibility of introducing a constitutionally viable ban on foreign ownership of agricultural land and/or a five-year moratorium on the sale of agricultural lands on Oahu. We will be meeting on August 12th, at Wahiawā Elementary, from 6-7:30 to discuss these important issues. Councilmember Weyer and I look forward to gaining deeper insights into community ideas about moving forward.





FARMLOVERS

# Haleiwa Farmers Market

Thursdays 2 - 6 pm  
at Waimea Valley

follow us @alohafarmlovers  
farmloversmarkets.com



TUESDAY MARKET WAIALUA presents

# Aloha SUMMER FOOD DRIVE

in collaboration with THE NORTH SHORE FOOD BANK!

**AUGUST 20, 2024**  
**3 PM - 7 PM**



During our August Market Day, visit the market with nonperishable food and hygienic for donations! Your donations will go to the North Shore Food Bank and support their mission to help our community!

**DROP-OFF LOCATION**

Waialua United Church of Christ  
67-174 Farrington Hwy, Waialua, HI 96791

**ITEMS NEEDED**

- ▶ Canned Food
- ▶ Nonperishable Goods
- ▶ Diapers
- ▶ Hygienic Products

For More Information: Follow IG profiles: @tuesdaymarketwailua @nsfoodbank

*It's hard work to keep up with all of the summer activities!*



*PKB has all of your fav sweet treats to keep up with all of the fun!*



*We are located right in Waialua right off of Kaukonahua Road*

*Check out the over 1200 reviews of our local bakery on YELP!*



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# WAIALUA COMMUNITY ASSOCIATION



INVITES YOU TO OUR

## 90<sup>TH</sup> ANNIVERSARY

## CELEBRATION

September 14, 2024

3:00 PM – 7:00 PM

66-434 Kamehameha Highway

DRAGON DANCE

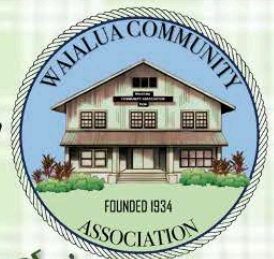
HULA HALAUS

WHIS BAND

DISPLAYS

FOOD BOOTHS

AND MORE...



[waialuacommunityassociation.org](http://waialuacommunityassociation.org) – [wca66434@gmail.com](mailto:wca66434@gmail.com) – 808-637-4606





**Councilmember**  
**Matt Weyer**  
**Serving You in District 2**

Aloha friends – It was humbling to join so many in our community at the recent memorial service for Tamayo Perry, and I want to extend my condolences to his family and friends. Tamayo’s unwavering dedication to his ‘ohana and his tireless service to our community stands as a beacon of inspiration for us all. His legacy of compassion, commitment, and aloha will continue to resonate in our hearts and guide us in our efforts to build a stronger, more connected community.

As the City moves forward with the historic step of creating an independent Ocean Safety Department, it was an honor to join Kurt Lager as he was sworn in to serve as the first Acting Director. This marks a significant milestone in the community’s advocacy for a standalone department, and I am grateful that Director Lager will be at the helm to help manage the transition. With nearly 19 years of experience as a lifeguard with the City and County of Honolulu, I look forward to working with him, and all of our public safety agencies, to ensure all of our first responders receive the resources they need to keep our community and themselves safe. As a reminder, after the passage of Resolution 24-40 earlier this year, the question of whether there should be an Ocean Safety Commission to oversee the new Department will be on the ballot in November and must be approved by voters to be created.

As we continue our discussion of potential amendments to the City’s Land Use Ordinance (LUO) through the currently pending Bill 64, I was grateful to attend the North Shore Neighborhood Board’s Agriculture Committee Meeting and appreciate everyone who has been attending our office’s virtual stakeholder meetings. As a reminder, the current introduced version is a template, so your input is vital to ensuring that the final version reflects the values and meets the needs of our community. Please email us if you would like to get involved or talk story about possible amendments.

I also want to remind everyone that the deadlines for property tax dedications, credits, and exemptions are approaching. September 1 is the deadline for filing dedication petitions, and September 30 is the deadline for filing credit and exemption forms. You can visit [www.realpropertyhonolulu.com/](http://www.realpropertyhonolulu.com/) to check your property’s tax status. You only need to file your homeowner occupant exemption one time; however, the exemption does not automatically transfer to spouses or family members not initially listed on the form. As a reminder, in addition to increasing

the homeowner occupant exemption last year, we also increased the threshold for the low-income real property tax credit. If you are a homeowner that makes \$80,000 or less a year, you can also apply for this credit through the website.

As always, please feel free to contact my office at (808) 768-5002 or email me at [mweyer@honolulu.gov](mailto:mweyer@honolulu.gov) with any questions or concerns you may have.



Group photo from Lager swearing in at Honolulu Hale



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## HALEIWA WAIALUA HISTORICAL SOCIETY

### Another Threatened Landmark – the Waialua Hongwanji

By Boyd Ready

When the Waialua mill stack was suddenly demolished last November, everyone noticed. There was consternation and sadness. Without being used an old landmark structure or site will languish. It's like what Gore Vidal once said about how you go bankrupt: slowly, then, suddenly. Well, the Waialua Hongwanji, located just west of the Waialua mill grounds, across from the old Fujioka store, is beginning to languish. So, let's get up to speed on this magnificent old temple.

It is dedicated to Shinran, from the 12th century, in Japan. He founded the Jodo Shinshu, or True Pure Land School of Buddhist thought, and established temples called Hongwanji, or 'Temples of the Original Vow.' For some perspective, this founding was around the time of the Norman conquest of England, Ghengis Khan's conquest of Asia, and the Tahiti-origin Polynesians who brought the ali'i and kapu social system to Hawaii.

Shinran and his teacher, Honen, developed Buddhist teachings that attracted large followings of the common people. The severe privations and discipline of monastic practice often failed to result in the attainment of true enlightenment. Honen emphasized the simple chanting of a mantra that would purify one morally and spiritually. Shinran simplified practices even further, proclaiming salvation from the karma of desire as attainable through Amida Buddha, whose grace, as Infinite Light and Life that saves, brings you to the pure land, not your exertions or privations.

So, with the influx of thousands of Japanese laborers as Waialua Agricultural Co. cleared land, built railroads, houses, a dam and a mill, our Waialua Hongwanji began. In 1902 Bishop Imamura built a priest's residence and a school. A basin, carved from native stone, and a stand-alone belfry, are from 1912. As the congregation's size and needs increased, the existing temple was built in 1932. A 4-foot-long photograph from the 1937 thirty-fifth anniversary depicts the celebration for a new statue of Amida Buddha. A magnificent transom depicting heavenly beings spans the entire interior space above the central shrine. Opulent shrines to Shinran, on the right, and Rennyō, on the left, exhibit the veneration due to Jodo Shinsu founders.

Waialua's demography has changed. Only a handful of the congregation remain, and regular services have ceased. The last bon dance here, attracting lo-

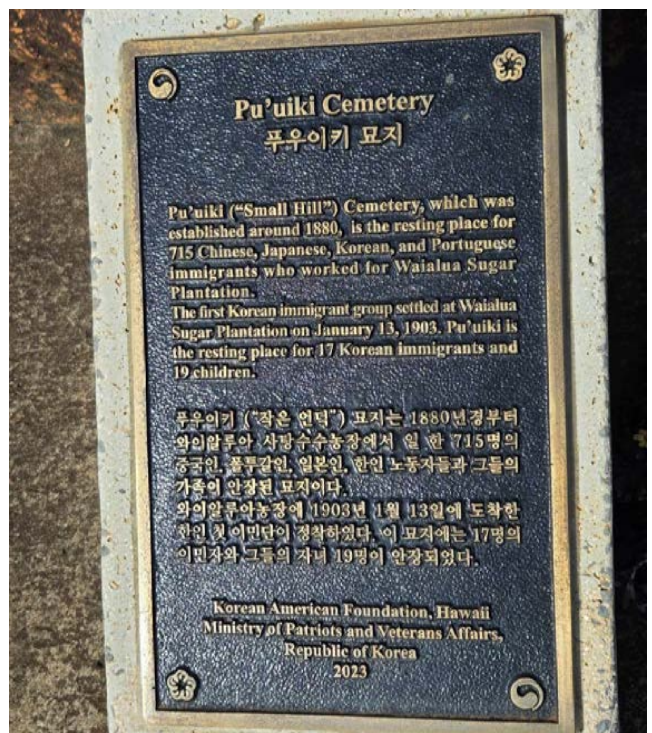
cal as well as club dancers from all over Oahu, was a few years ago. But the necessary annual blessings for Waialua's many cemeteries are still done, with Waialua Hongwanji's leader, Donald Matsumoto, participating. The duty of families and priests to bless the ancestors and burn incense to their memory continues today with clear beautiful bells and pure congregational singing at our four Waialua cemeteries.

May the magnificent Waialua Hongwanji return to appropriate use or adaptive re-use that preserves its special significance for our history.

For more information about the Historical Society or to schedule a walking tour, contact Antya Miller at 808-342-8557 or email [info@waialuahistoricalsociety.org](mailto:info@waialuahistoricalsociety.org)



Waialua Hongwanji Mission Photo: George Tanabe, Jr. 2010



Plaque on the monument at Puuiki Cemetery. Installed in 2023 by the Korean American Foundation and others. It states that the cemetery was established circa 1880 and contains 715 Chinese, Japanese, Koreans, and Portuguese who worked for the Waialua Sugar Plantation





# Ask the Doctor

Nash Witten, MD

## Heat Related-Illness

People often refer to the spectrum of heat related-illness using non-specific names such as sunstroke, heat stroke, or heat exhaustion. Medically, we have criteria to define heat stroke versus heat exhaustion versus heat cramps:

**Heat cramps** are often the first sign of a heat-related illness. They generally occur during physical activity and will limit a person's ability to continue that activity due to pain. The treatment of this condition involves removing the patient from the hot environment, if possible, hydration with ideally an electrolyte-containing cool drink, and close monitoring to ensure they don't progress to a more dangerous level of heat-related illness.

**Heat exhaustion** often associated with syncope or fainting, is the next severity level of heat-related illness. This condition is often associated with dizziness, intense thirst, and anxiety. If possible, the treatment of this condition, in addition to the above treatment for heat cramps, includes removing constricting clothing, applying cold packs or cool water, and fanning in hopes of removing heat from the patient. This condition can definitely warrant assistance from 911, especially if it persists.

**Heat stroke** includes the above symptoms associated with heat exhaustion but can also include seizures, confusion, and abnormal behavior. This condition definitely warrants assistance from 911, and in organized athletic events, like triathlons or marathons, medical teams will have cold-water immersion tubs to treat it in the field.

Another essential thing to remember about preventing heat-related illness is that sunburns affect your ability to sweat, increasing your risk of overheating for up to seven days after they occur! Alcohol and numerous over-the-counter medications also increase your risk of overheating too. Stay cool out there and talk to your doctor about other ways to prevent heat related-illness during these hot summer months!

*Dr. Nash Witten is a Board Certified Family Medicine physician at the Queen's Health Care Centers Haleiwa, located at 66-125 Kamehameha Hwy., Haleiwa, HI 96712. The clinic is accepting new patients, call 808-691-8501 to schedule an appointment. Submit questions to the doctors at [nsnaskthedoctor@gmail.com](mailto:nsnaskthedoctor@gmail.com).*

## North Shore Disaster Prep Fair

Saturday, August 31

10 am to 2 pm

Waialua Community Association  
(aka Haleiwa Gym)

Please join us and learn about how you can prepare before a disaster hits our community. There will be government agencies as well as non-profit organizations with information to help our community be safe and resilient.

We will also have a craft fair on the WCA grounds and a food booth supporting youth community activities.

For more information, please call Kathleen Pahinui at (808) 637-8545.

Waialua Community Association  
66-434 Kamehameha Hwy.  
Haleiwa, Hawaii

**AUG 9TH**  
**FREE**



**Filipino Bamboo Dance**

*Free Friday, August 9, 2024*  
**6:15-8:00 p.m.**

**Learn Filipino Bamboo Dance!**  
Minors need to be accompanied by an adult.




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FOR STATE REPRESENTATIVE OF HOUSE DISTRICT 46 **D**

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- Bringing Jobs Closer to Home
- Strengthening Education

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## Governor Green Signs Act 226 – the North Shore Beach Management Plan Bill

By Denise Antolini

In the 2024 Legislative session, over 3,000 bills were introduced. Less than 10% of those bills passed and only 253 were signed into law by Governor Green in the past month. Fortunately, our North Shore Beach Management Plan bill was one of those successful bills!

On July 8, 2024, Governor Josh Green signed Act 266 to create the North Shore Beach Management Plan. The bill, introduced as HB2248 by Representative Sean Quinlan, appropriates \$1 million to the University of Hawai'i Sea Grant College Program to develop a comprehensive beach management plan for the area from Sunset Point to Kapo'o (Sharks Cove) on O'ahu's North Shore.

Supported by a diverse coalition of beachfront homeowners, conservation leaders, and community members, the bill received unanimous support throughout the 2024 Legislative Session - a rare feat. Yet, it was not easy. Those of us advocating for the bill throughout the session still encountered all the twists and turns of the political process -- and held our collective breath during several cliff-hanging experiences along the way. But it was worth every minute of effort.

In passing the bill, the Legislature recognized that this stretch of North Shore beach "is subject to a common wave regime and common beach erosion characteristic, is a matter of statewide concern . . . , and requires a comprehensive assessment and plan that recognizes the risks of sea level rise from climate change."

UH Sea Grant has committed to extensive community engagement and outreach so that the outcomes and pilot demonstration projects are aligned with community values, concerns and needs. In addition to developing the beach and dune management plan, pilot projects focusing on public infrastructure such as beach access stairs and decks will be discussed.

The plan will address beach erosion, recreational access, and seek options to preserve the coastline through innovative protection strategies. The legislators and community members who worked on the passing the bill all agreed the threats to this beach are urgent. No one wanted to waste money on "another study that sits on the shelf." So the bill specifically calls for a plan that is "comprehensive" and "actionable."

Dolan Eversole, UH Sea Grant's coastal management specialist and project lead, who has extensive experience on the North Shore, stated: "In addition to the development of recommendations for site-specific beach and dune management practices, the plan will establish the scientific, environmental, and economic foundation for future evaluation of appropriate adaptation strategies for this critically important resource."

The beach management plan "shall also consider: Long- and short-term planning and climate change

scenarios; Temporary and emergency erosion management measures; Beach and dune management techniques based on sediment transport; Shoreline public access and foot-traffic management; Beach and dune nourishment; Long-term coastal protection and land use strategies; Shoreline protection, erosion management, and county land use ordinance impacts on the shoreline; Modification of public parks; Shoreline setbacks and rolling easements; and Other innovative means to adapt to coastal erosion."

Hawai'i Sea Grant will have 1.5 years to develop the recommendations for increased conservation of the beach and dune area and will report back to the Legislature in December 2025. The effort will draw on similar community-based beach and dune management plans that Sea Grant has developed for Maui County, Kailua Beach Park on O'ahu, Windward Oahu Tourism Assessment, and the Hawai'i Dune Restoration Manual.

Mahalo nui to Representative Quinlan for introducing this important bill and to his colleagues in the State Legislature for recognizing the urgent need to take action. Mahalo also to the many people who testified multiple times to keep the bill alive in both the House and Senate. Our "oddfellows" coalition took a leap of faith by working together on this bill. I am grateful that, despite our divergent viewpoints, we found common ground around the shared goal of protecting our precious beaches and our rural community.

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Homestyle Mexican

**Restaurant  
& Margarita Bar**

**Mahalo for the Continued Support!**  
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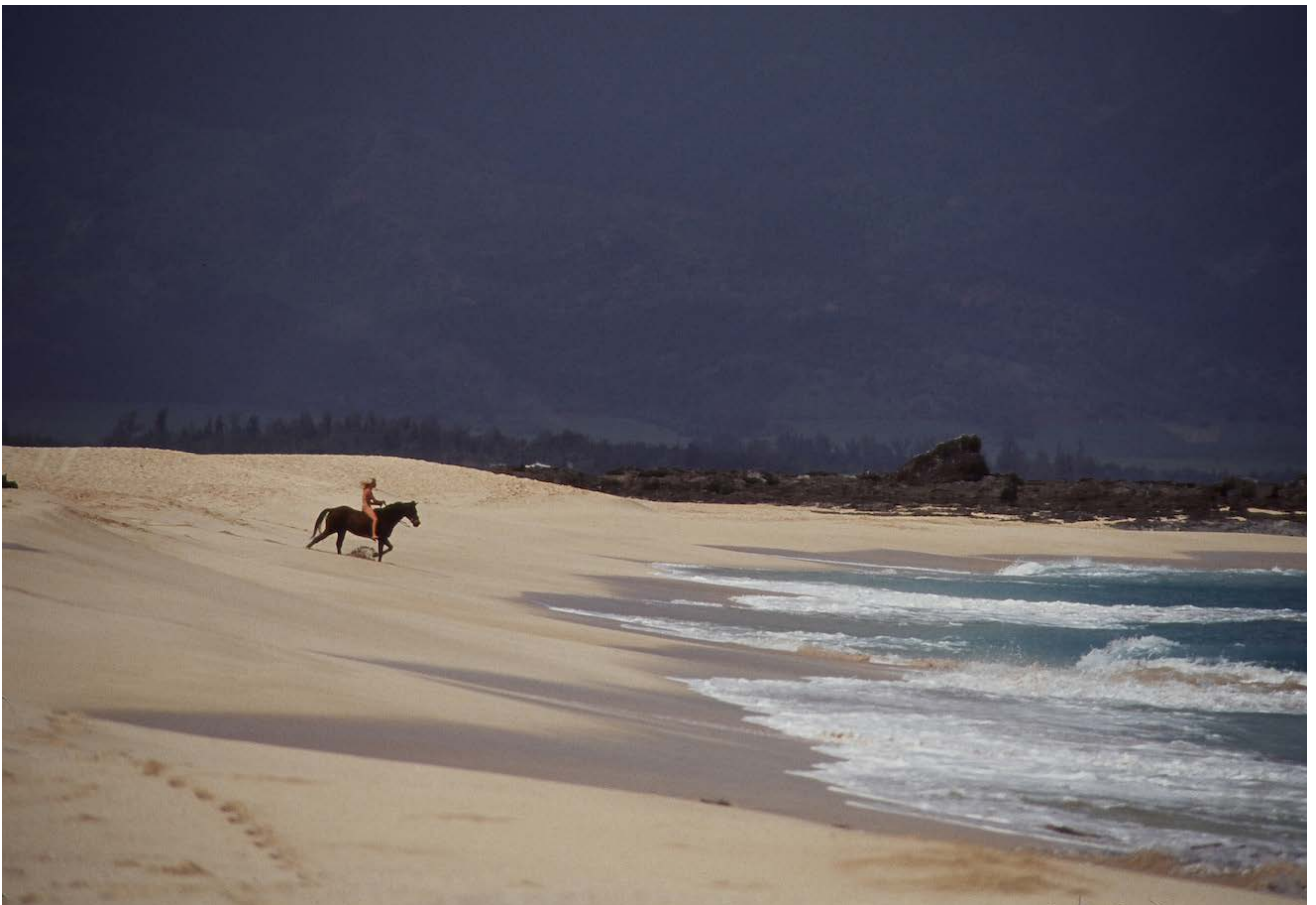


**North Shore Marketplace, Haleiwa**  
**637-3059 www.CHOLOS.mx**





Governor Green with Rep. Sean Quinlan, North Shore community members Randy Myers and Denise Antolini, UH Sea Grant Dolan Eversole and representatives of Sea Grant, DLNR Office of Coastal and Conservation Lands, and beachfront homeowners. Photo: Office of the Governor



**North Shore Memories** - 1988 springtime Ke Iki Beach from Rockpiles facing southwest Photo: Bill Romerhaus





## North Shore Chamber of Commerce News

*Continued from page 1*

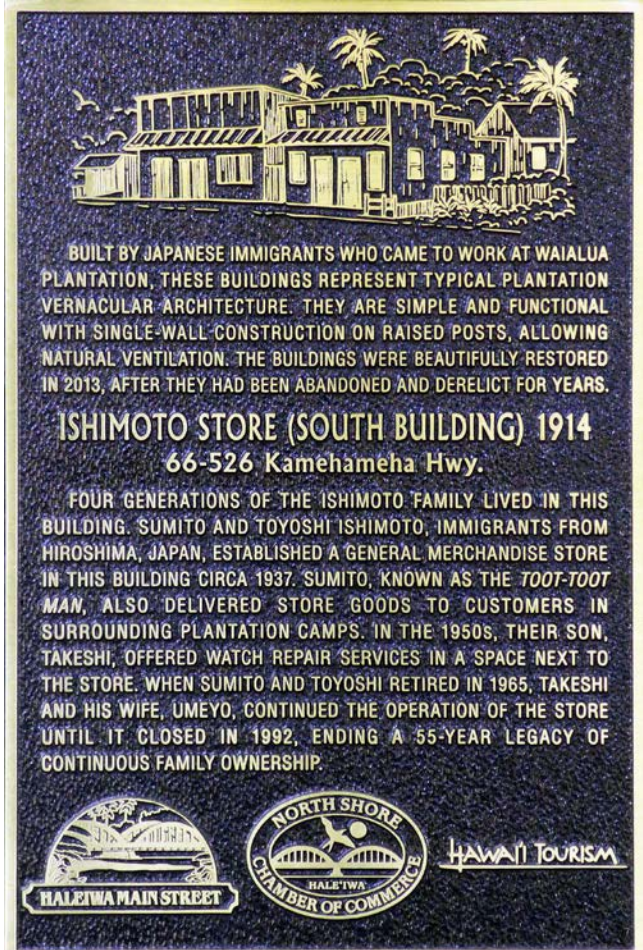
In the 1910 census, Saburo at age 38, is listed as a storekeeper while his brother Niichi is listed as a 43-year-old fish peddler, living in Haleiwa across the street and adjacent to the Murata Store. What we do know is that in 1914, four buildings were erected on property owned by the Weed family under a master lease held by the Waialua Agricultural Company. The two buildings fronting Kamehameha Highway became a tailor shop and a general merchandise store, while the back buildings were used for housing.

According to the 1920 census, Saburo and Yone's 24-year-old son Sumito and wife Masao were living in the home with them. Family conversations surely focused on the disruption of the 1920 Oahu Sugar Strike that had a direct impact on their livelihood. In that year, both Saburo and son Sumito are counted as laborers on a pineapple farm, most likely Hawaiian Pine's nearby Takiyama Camp. Ten years later, Sumito is listed as a vendor for a vegetable market.

Based on the record of neighbors in the vicinity and recollections of Ishimoto descendants, the Ishimoto household would have been in the building behind the general merchandise store. Sumito married again to a woman named Toyoshi, who helped to raise his son Takeshi born in 1923 from his first marriage, and Kazuo Herbert Ishimoto, born in 1927 and adopted as a toddler after his biological mother passed away.

Perhaps based on experience gained from association with the existing store, and accumulating the wherewithal to do so, the Ishimoto family became a sublessee of the land and buildings. Sumito became the proprietor of the S. Ishimoto Store in 1937. Often delivering store goods to customers in the surrounding plantation camps where he announced his presence with a blast of his horn, Sumito became affectionately known as the Toot-Toot man. Together with his wife Toyoshi, they ran a successful business for 28 years until they retired in 1965. Takeshi had married a woman named Umeyo from Ulupalakua five years earlier and eventually with the help of their Ishimoto nieces, they ran the store from 1965 until it closed in the summer of 1992. Takeshi retired as an electrician from Pearl Harbor Public Works in 1985 and the primary responsibility of running the store had already belonged to his wife. Umeyo, or Peggy as she was also known, turned 65 in June of 1992 and wanted to retire, ending a 55-year legacy of continuous family ownership.

If the walls of the Ishimoto home could somehow retell the family history, it would not be an entirely happy one. Although Saburo died in Haleiwa at the age of 86, his wife Yone had died unexpectedly at age 70 in 1946. Her well attended funeral was a remarkable sight. Sumito Ishimoto passed away in 1969 in Wahiawa General Hospital at the age of 73, leaving Toyoshi a widow till her death in 1980. Herbert Kazuo Ishimoto was only 50 years old when he died in Tripler Hospital in 1978. Perhaps the most tragic of all was the death of Takeshi Ishimoto in 1997. He went searching for coconuts on the bank of the Helemano Stream below his home on the morning of January 22nd and never returned. Divers found his body in seven feet of water the next day. The river had brought misfortune to the family twice before with the floods of 1932 and again in 1974. More recent damage to the area from raging flood water occurred in 2021. Through it all, the walls built in 1914 still stand as testimony to the resilience of the Ishimoto family and the legacy they leave behind them in Haleiwa. Today the building walls reverberate with the sounds of locals and visitors enjoying fresh poke at Chris Chang's Poke for the People and next door at Route 99 Hawaii and North Shore Embroidery where Charlie and Washington Teixeira's creations spread aloha one cap at a time!







The Ishimoto Family in the early 1940s. Front: Yone and Saburo Ishimoto, back: Sumito and Toyoshi Ishimoto; Takeshi and Kazuo Ishimoto. Photo courtesy of the Ishimoto Family

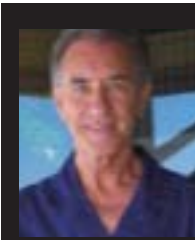


March 25, 2024 - 4th generation Ishimotos: Laurine Hahn, Barry Ishimoto, Cheryl Manago, and Gayle Sugai Photo: Mike Fritz

The North Shore Chamber of Commerce, as part of its mission of historic preservation, installed a bronze plaque commemorating the Ishimoto Store Building in the summer of 2021. Similar to nineteen other plaques that can now be found throughout Haleiwa, the plaque language depicts the architectural and entrepreneurial history of the building.



March 25, 2024 - Ishimoto family descendants with Chris Chang of Poke for the People and Charlie Teixeira of Route 99 Hawaii and North Shore Embroidery Photo: Mike Fritz



## NORTH SHORE REAL ESTATE TRENDS

by Richard Sterman (R)  
of Sterman Realty & Director of  
Shoreline Preservation Coalition

### Will Success Kill Haleiwa Town?

In the early 90's many of us feared that the Joe Leong By-Pass Road would cause visitors to "By-Pass" our little town and we would become a 'Ghost Town'. A few concerned residents and I created a Surf Museum to put Haleiwa on the map... and it did. The North Shore Surf & Cultural Museum was created to help the local community and thanks to the North Shore Marketplace that gave us free rent, our Surf & Cultural Museum was able to stay in business for over a dozen years!

Now - the success of Haleiwa Town as a visitor destination is apparent... which leads us to have a new fear: WE may be the ones that will be "By-Passing" (or not driving to) Haleiwa Town because it's either just too crowded or our favorite Mom & Pop shops are no longer there.

So: "Will Success Kill Haleiwa Town?"

There's a point where 'success' begets 'higher rents' and 'higher rents' beget an 'exodus of local businesses' and an 'exodus of local businesses' can kill the culture of a town.

It's my feeling that the local businesses are what make Historic Haleiwa Town what it is. Take that away and you're left with only tourists entering and residents not feeling the love any longer.

If our local businesses no longer benefit from those dollars, then our local economy will surely suffer in the midst of all that success!

The reason I'm writing this now is to wake up our community ... just a bit. The newest shopping center is owned by Bishop Estate and their lease rents are already the highest. The land under the other two Shopping Centers is also owned by Bishop Estate and those Land-Leases have either gone up or about to go up... substantially.

The higher the land-lease rents, the higher the local businesses will have to pay for their individual rents and if the Mom & Pops of Haleiwa can't afford that rent, they will close their doors and probably close them forever.

RESULTS: Goodbye to our local businesses, goodbye to our local economy and, eventually, goodbye to the wonderful "character" of our Historic Haleiwa Town.

I called Bishop Estate for their thoughts and they sent me this statement: "(We are) committed to enhancing the Hale'iwa community's well-being and preserving the region's rich cultural heritage. Our

lease agreements are fair."

If Bishop Estate wants to enhance our 'well-being' and preserve our 'cultural heritage'... then help us keep our vibrant local businesses alive! Please, simply consider NOT raising your rents so high (even if it seems 'fair' to you) because many of us feel it will force most of our "Mom & Pop" businesses OUT of business.

Bishop Estate owns nearly 90% of all the commercial land in our little town... that's what this article is about... please Bishop Estate, make a little less profit on our Historic Haleiwa Town to help keep our 'character' and 'economy' and 'businesses' local and vibrant! *Email: [Richard@Sterman.com](mailto:Richard@Sterman.com)*

### Sewing Classes on the North Shore

Perhaps for the first time ever, sewing classes for both beginner and intermediate sewers will be offered on the North Shore from August through November. The classes are being taught by Hannah Geraghty, a North Shore resident originally from England who has worked as a tailor and fashion designer in the film industry in London, New York City, Los Angeles and Honolulu.

The sewing classes are for all age levels from keiki, to teens and adults. They will be offered in 4-week courses for two hours a day on Saturdays or Wednesdays at Waimea Valley's Library room. Beginner sewers will learn basic sewing skills and make tote bags, alphabet pillows and bucket hats. Intermediate sewers will learn more complex techniques to make clothing. Classes are held in 4-week chunks at \$200 and are easy to book and pay at Hannah's RoseBeat website: [www.RoseBeat.com](http://www.RoseBeat.com)

Advanced students can bring their own projects or learn about "upcycling" inspired by the #fashion revolution where students make their own innovative creations by chopping and changing the clothes they already have in their wardrobe for more sustainable, fashionably updated wearing!

Having worked for 15 years as a professional tailor in fashion/film/TV and on Hawai'i productions such as Aquaman, Magnum P.I., NCIS, Lilo & Stitch, and Rescue: Hi-Surf, Hannah is excited to do more work in the community with true purpose and meaning. She has taught upcycling sewing classes at Kokua Foundation, Sunset Beach Christian Church, and Waiialua Community Center and helped young survivors of sex trafficking at Ho'ola Na Pua to heal through sewing, creativity and self-empowerment.

Hannah and her RoseBeat sewing classes are part of Waimea Valley's business incubator for cultural artisans and North Shore residents. The Incubator provides workshops for new and budding entrepreneurs on writing a business plan, product development, production, marketing, sales, QuickBooks, taxes and more.

Space for sewing classes is limited. To register or get more information, go to [www.RoseBeat.com](http://www.RoseBeat.com) and click on "sewing curriculums."





# BANZAI NORTH SHORE WIRELESS

## WATER SAFETY CONFERENCE

The Duke Kahanamoku Foundation is once again organizing the 2024 Hawaii Water Safety Conference. It will be on Hawaii Island at the Hapuna Resort Ballroom. There will be many topics discussed. This includes statistics from many researches like Social Education and Native Hawaiian Drowning rates, visitor water safety information, HLA lifesaver awards, Ocean Safety Department updates, medical community outreach and more. The event is August 9th from 10 to 4pm. The group is encouraging public input for all areas of our Hawaii water safety plan process throughout the islands. Also coming up is the Duke's OceanFest Aug 17-25th. The entry forms will be out very soon if not already! Also the Duke Foundation awards scholarships to individuals and teams that perpetuate the legacy of Duke Kahanamoku. Check their web site for more information.

## PRO LONGBOARD SEASON KICKS OFF

The World Surf League kicked off the Longboard world tour at Bells Beach recently. Hawaii's Kai Sallas will be defending his title along with Soleil Errico. Three-time WSL Longboard Champ Honolua Blomfield, 2023 World Title runner-ups Kaniela Stewart and Kelis Kaleopa'a are looking poised in their debuts. No results as of this print. They head to Huntington Beach next and the World Champions will be crowned in El Salvador this season.

## OLYMPICS EXCITEMENT

It's here! The Surfing Olympics debuted last time in Japan where Hawaii's Carissa Moore won gold. It has been big news since then! This time the summer games are being held by France and what better place than French Polynesia, Tahiti. The World Surf League's contest at the world renowned surf spot Teahupoo' was a warm up for the best surfers in the World and they have been visiting the site practicing before that event and are there already. The wave is death defying when it's big. It sucks up below sea level throwing out massive tubes over a living sharp reef. The waiting period is flexible so if they get world class waves it will be quite the show. The United States of America team members are Carissa Moore, John John Florence, Griffin Colapinto, Caroline Marks and Caitlin Simmers. Hawaii's Gabriela Bryan is standing by as an alternate. The waiting period for Surfing starts July 27th through August 5th. The competition is the only surfing competition that is equal to men

to women, 24 and 24. Let's hope for a strong south swell at "the end of the road" for an exciting event.



JJ Waimea Photo: Banzai Enterprises



Carissa Moore Tahiti Photo: Ed Sloane

## Boat to Table

By Penny Nakamura

Fishing Captain Chris Freed is often on his boat from dark to dark, meaning he starts his day on the ocean before the sun rises and motors his boat back to Haleiwa Harbor after the sun has set.

Freed, 48, loves his job fishing, something he has done since he could walk onto his father's boat out of Kaneohe Harbor, and while he chose his career as a fisherman, he says it's becoming increasingly more difficult to make a living as a day fisherman on Oahu. "Before we could fish all day and bring our catch to Pier 38 to the fish auction at 10 pm, they weighed it, we'd get a receipt and they'd mail us a check, but that stopped in 2015," said Freed. "Then we had to do a morning drop, but United Fishing Agency, who runs the auction became less focused on local dayboat fishermen, and gave longline fishermen priority, where they could sell their fish first."

According to the United Fishing Agency there are one hundred and forty longline fishing vessels out of Honolulu Harbor, they go out on an average of three weeks, and must go out for fish at least fifty miles from the Hawaiian Islands. Whatever they catch is put on ice before they come into Pier 38 to sell.

The Honolulu Fish Auction run by UFA is the second largest fish auction in the world, where 70,000 to 90,000 pounds of fish are sold per day, six days a week. It is the only fresh tuna auction of its kind in the United States and the sole fish auction between Tokyo and Maine.

With this many fish, and with longline vessels getting to sell first, the competition is fierce for day fishermen. "Prices have not kept up with inflation for fuel and ice; sometimes it is hard just to break even" said Freed, as he sat under six large fishing poles hanging from the boat's rafters.

"About six years ago, I had to also start doing some charter fishing trips for tourists, because the price of fish was so low commercially, I couldn't just fish." Freed has now cast his fishing line from the ocean to local Haleiwa restaurants hooking them onto the idea of having fishermen right out of the Haleiwa Harbor cut out the middleman and sell directly to places like Stonefish Grill, Haleiwa Joe's, Cholo's, Poke for the People and other restaurants. "I call it boat to table, or fresh off the boat; we can offer these restaurants really fresh fish caught that day," said Freed. "A chef in one of those restaurants can see the inventory that was caught that day. Our fish is obviously fresher than the longline fishing boats."

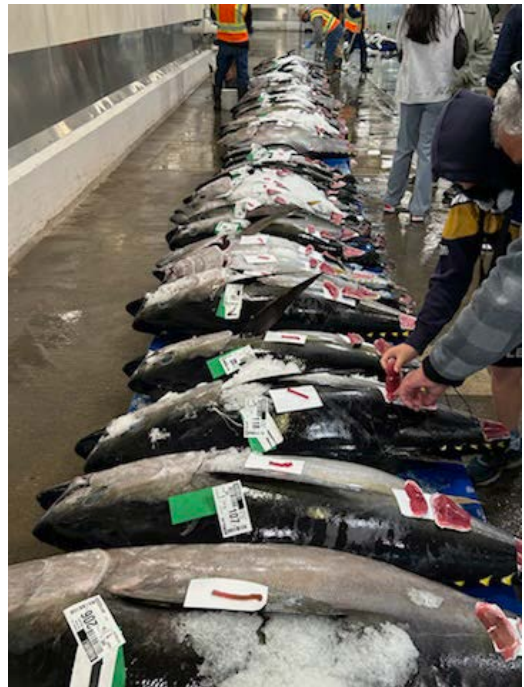
Freed says this concept of boat to table is not novel, he says neighbor islands have always done it this way, almost always buying exclusively from local fishermen. "Look at Mama's Fish House (restaurant) on Maui, on their daily menu they print out, it explains what the fresh fish is, what boat and captain caught it," said Freed. "This marketing plan of boat to table can update inventory in real time from the

boats coming in that day."

Freed envisions developing a sustainable local fishing cooperative, where a North Shore fish market can serve both residents and restaurants with the highest quality fish like Ahi, Aku, Mahimahi, Marlin, and Ono.

He also wants people to know that fresh fish is important, because some sellers will use carbon monoxide to keep fish looking fresh. "Red meat fish, like Ahi, is extremely perishable, its shelf life is relatively short. When it's fresh it's ruby red, when it gets old it turns brown. But some wholesalers will add carbon monoxide to retain that red color, and consumers can no longer determine its freshness just by sight," said Freed. "And adding carbon monoxide to fish is illegal in Japan, China, Canada and the European Union, but you can still do it in this country."

Freed has a clear passion for his chosen career as a fisherman, and he encourages the community to know where their fish is coming from and supporting local fisherman and local restaurants.



Honolulu Fish Auction Photo: P. Nakamura

### North Shore

#### Neighborhood Board Meetings #27

#### Next Meeting: Tuesday, August 27, 2024

4th Tuesday of Every Month - 7pm  
at Waialua Elementary School Cafeteria  
67-020 Waialua Beach Rd.

Regular meeting agenda found at:  
[www.honolulu.gov/nco](http://www.honolulu.gov/nco)

To view previous meetings go to:  
[olelo.org/olelonet](http://olelo.org/olelonet)





KO'OLAULOA HEALTH CENTER



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(808) 293-9231 [koolauloachc.org](http://koolauloachc.org)

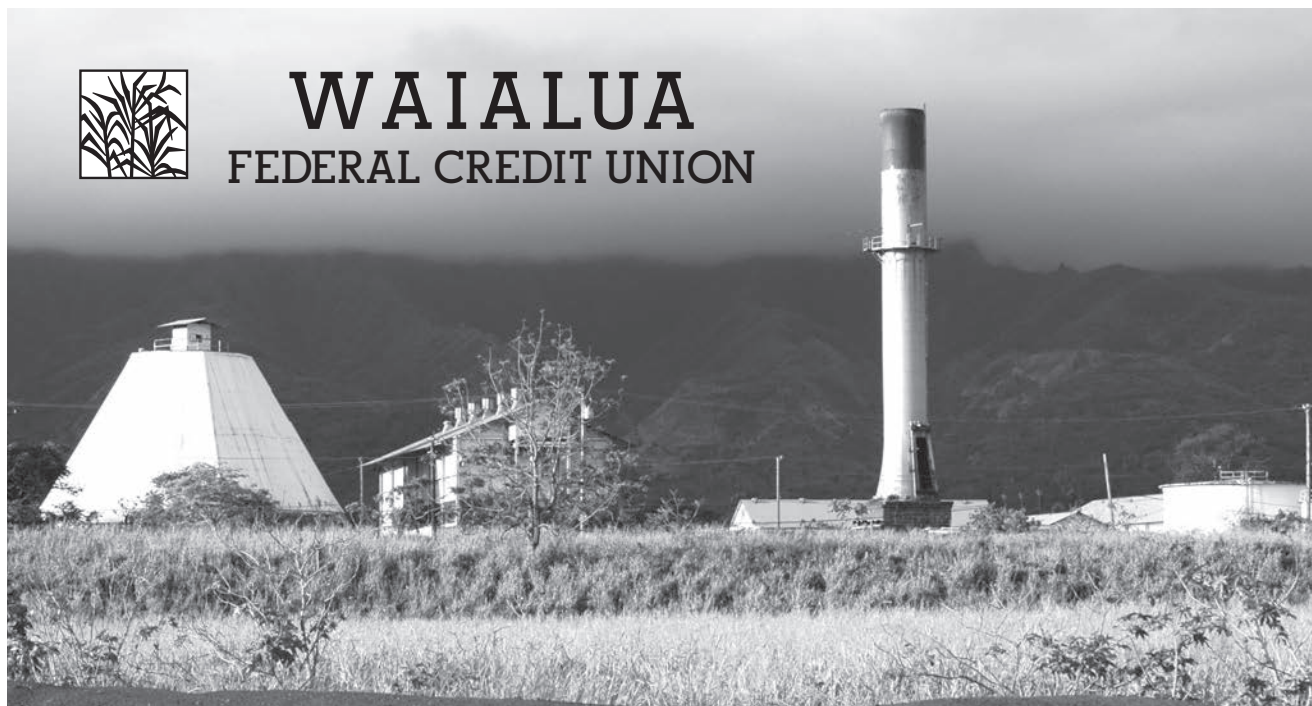


**OFF da Island in Seattle, Washington** - NSN subscriber Nancy (Nana) from Pasadena, CA. was sure to pack a copy of the NSN for a photo op with her grandson Kalani Hiramoto from Vancouver, WA. They enjoyed the panoramic views at the top of Seattle's Space Needle afterwards they relaxed at the Starbucks Reserves Headquarters with Olivia Engleman also from Vancouver, WA. Hungry, they eventually headed to Bell town for a Southeast Asian dinner @Kalabaw For information on the OFF da Island campaign turn to page 23.





# WAIALUA FEDERAL CREDIT UNION

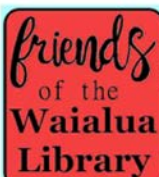


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808-637-8286

### Writers' Group

Thursday, August 8, 9:30-11am

Topic: "When things just don't work out"

### Readers' Group

Thursday, August 22, 9:30-11am

Title: "The Distant Land of My Father"

by Bo Caldwell

### Computer Introduction

by appointment - 808-637-8286

### Family Story Time & Activity

Every Saturday, 10:00am

### Used Book Sale

Saturday, August 17, 2024

Shop \* Donate \* Volunteer

Library closed Fri. 8/16 (Statehood Day)



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**Memorial Service will be held at Ali'i Beach Park Saturday, August 10th**  
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Potluck Dinner

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Info Contact Brenda

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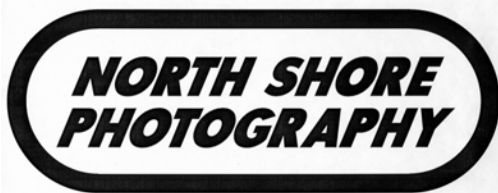
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# Kahuku Public & School Library

HAWAII STATE PUBLIC LIBRARY SYSTEM

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## August 2024

**KUMU HULA TALKSTORY - Tues, Aug 6th at 6pm**

with Kumu Hula Frank Kawaikapuokalani Hewett, Kumu Hula Kapua Dalier-Moe and Hälau Ka Liko Pua O Kalaniäkea

**LA'AU LAPA'AU - Tues, Aug 20th at 5pm**

with Kumu Kapua Sproat Fonoimoana and Kumu Carol Anamizu

**COCONUT RHINOCEROS BEETLE - Tues, Aug 27th at 6pm**

with Jesse Kealiinohomoku, Kekaula Hanohano

**Tai Chi (on back lanai) - Every Tues, 5:30pm**

**Pre-K Storytime, then Playtime - Every Wed at 10am - 11:30am**

**Sewing Toiletry Bag - Mon, Aug 5th at 9 - 12pm or 1 - 4pm**

\*Must reserve a space by calling library 808-293-8935

**Lego Club - Wed, Aug 7th and 14th at 1pm - 3pm**

**Kūpuna Hour - Crafts - Thur, Aug 8th and 22nd at 10am**

**Greeting Card Making - Thur, Aug 15th at 10am**

**Youth Book Club - Lei and the Fire Goddess by Malia Maunakea**

**Wed, Aug 21st & 28th at 2:15-3:15pm**

\*Register and pick up a reading guide, 1st session pages 1-70

**Book Club for Adults - Ordinary Monsters by J.M. Miro**

**Mon, Aug 26th at 1:30pm**

**Beginner Computer Classes coming in Sept! Ask staff for details.** Mondays at 10am  
Computer basics, Internet/ web, Email basics, and How to be safe on the internet

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**North Shore News**



**2024 Schedule**

PUBLICATION DATE	EDITION	DEADLINE DATE
August 28	9	August 14
September 25	10	September 11
October 23	11	October 9
November 20	12	November 6
December 18	13	December 4

**\*\*NOTICE\*\* Please note the changed deadline dates!**

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Wednesday, September 18, 12 noon

Wednesday, October 16, 12 noon

Wednesday, November 20, 12 noon

For more information and donations contact :  
 Linda (808) 780-8037





# CLASSIFIEDS

The North Shore News is published every four weeks and available at area businesses and locations. Digital copies are emailed in color. The North Shore News is also available by mail subscription.

**PRESS RELEASE POLICY:** Submit press releases, email to the Editor. Releases should be viable news stories or human interest stories and are published on a space available basis only. You may attach photos. We reserve the right to edit and/or refuse all submissions including advertising.

**EDITORIAL POLICY:** The North Shore News is a community paper. We welcome articles, pictures and Letters to the Editor.

**CLASSIFIED AD RATES:** Classified ad rates are \$6.00 per line with up to 27 characters per line. The box ads are \$40.00 per column inch. Submit classified ads by email. Phone calls are always welcomed.

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## HOW TO CONTACT THE NORTH SHORE NEWS

Letters to the Editor, and other items submitted for publication consideration may be sent to us via:

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NSN4Linda@gmail.com

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www.northshorenews.com



# CLASSIFIED ADS

**Next Issue - Aug 28, 2024**  
**Deadline Date - Aug 14, 2024**

**Would you like to receive the North Shore News via email in COLOR!**  
Just send us a message at:  
NSNHaleiwa@gmail.com

**OFF da ISLAND**  
Are you leaving Oahu on vacation or business? Do you live on a neighbor island, the mainland or foreign country and subscribe to the NSN? Send us a photo with someone in front of a sign or landmark holding a copy of the NSN or send a photo without the NSN. Email your photo with a caption including names, place of residence and photo location.  
NSNHaleiwa@gmail.com

**ANIMAL CRIME STOPPERS 955-8300**  
Be their voice.  
Be anonymous.  
Loyalty works both ways.  
HonoluluCrimeStoppers.org

**FREE ADS**  
Garage & Yard Sales, Reunions, Lost & Found.  
Email ad to:  
NSNHaleiwa@gmail.com

**Waialua District Park Pool Hours**  
**Monday**  
9:00 - 11:45 Lap Swim  
2:30 - 4:50 Free Swim  
**Tuesday**  
9:00 - 11:45 Lap Swim  
2:00 - 3:20 Free Swim  
5:10 - 6:00 Free Swim  
**Wednesday**  
9:00 - 11:45 Lap Swim  
2:30 - 4:50 Free Swim  
**Thursday**  
9:00 - 11:45 Lap Swim  
2:30 - 3:20 Free Swim  
5:10 - 6:00 Free Swim  
**Friday**  
9:00 - 1:00 Lap Swim  
2:00 - 7:00 Free Swim  
**Sunday**  
1:30 - 4:30 Free Swim

## HELP WANTED

**Household Help**  
Beachfront Estate  
16 hours per week  
808-637-0808

**MATSUMOTO SHAVE ICE**  
Now Hiring!  
Apply in person daily  
10am - 6pm  
808-637-4827

## FOR SALE

**BEE HIVES**  
HUBERT 808-285-4320

8000 BTU Air Conditioner  
Midea MAW08V1QWT  
\$300 only used 6 hrs  
808-638-9009

## FOR RENT

Office Space for lease  
Haleiwa Town Center  
wschoettle@gmail.com

**LIVE BY THE WAVES Sharks Cove 30+ Day Rentals**  
**Perfect for Surf Season**  
or Extended Stays  
Fully Furnished 2 or 3 Beds  
Book Today: 808-223-9222

## MISCELLANEOUS


**Drug Problem? Call Narcotics Anonymous 808-734-4357**  
Meeting 7pm Mondays  
Cottage 2 behind Waialua Community Asso.  
66-434 Kam Hwy Haleiwa

**THE PURPLE VAN**  
Food Distribution Program  
Our volunteers never stop delivering boxes to the folks on the North Shore.  
The volunteers of The Private Sector deliver boxes of food weekly to those who call.  
Volunteers wanted too.  
808-638-9627

**HAWAII POLO**  
Every Sunday  
11:30am Gates Open  
2:00 Polo Match  
For Polo tickets  
hawaii-polo.org

**St. Michael Parish Food Pantry**  
2nd and 4th Mondays  
8:30am - 10:30am  
Closed on Holidays

**Waialua Farmers Market Saturdays 8:30am-1:00pm**  
Located in the parking lot behind the Old Sugar Mill in Waialua

  
**HISTORICAL TOURS**  
Walking tours of historic Hale'iwa and Waialua Towns by local historian  
\$20 by appointment  
808-342-8557  
info@WaialuaHistoricalSociety.org

North Shore Serenity Al-Anon Family Group meets 6:30-7:30 pm Wednesdays at St. Michael's Church, Outreach Room, 67-340 Haona St, Waialua, 96791. Participants may also attend virtually via Zoom #84783266578 Password 809980. Open to anyone who believes his or her life may have been affected by someone else's drinking. More information at www.al-anonhawaii.org; or by calling 808-546-5647

**Hawai'i Statewide Marine Animal Stranding, Entanglement, and Reporting Hotline**  
*Includes stranded/injured sea turtles, monk seals, dolphins, and whales.*  
**Phone: (888) 256-9840**

**Na Kupuna Social 2nd and 4th Tuesdays 10am at WCA (Hale'iwa Gym) FREE EVENT**  
Seniors, come and join us!  
For low impact exercise, snack and talk story.  
RSVP Keith Awai  
808-517-2329

**Honolulu Fish Auction Tours**  
Tours are conducted by Reservations Only on selected Saturday mornings 6:00am-7:30am  
For info and reservations:  
tours@hawaii-seafood.org  
808-521-5020

**NORTH SHORE SERVICE CENTER 2nd Wednesday Every Month 10am-1pm**  
Next: Wed, August 14  
Wed, September 11  
At the WCA (Hale'iwa gym)  
Please join us, ALL are welcome!  
Assistance in housing, food, health and fellowship by: IHS, NS Food Bank, Ko'olauloa Health Center, River of Life Mission, Education for Homeless Children and Youth, Kealahou West-Oahu, Narcotics Anonymous, SNAP, Legal Aid, Premier Benefits (Medicare), Ke Ola Mamo, and more...For more info or to join us as a provider, call Linda at 808-780-8037

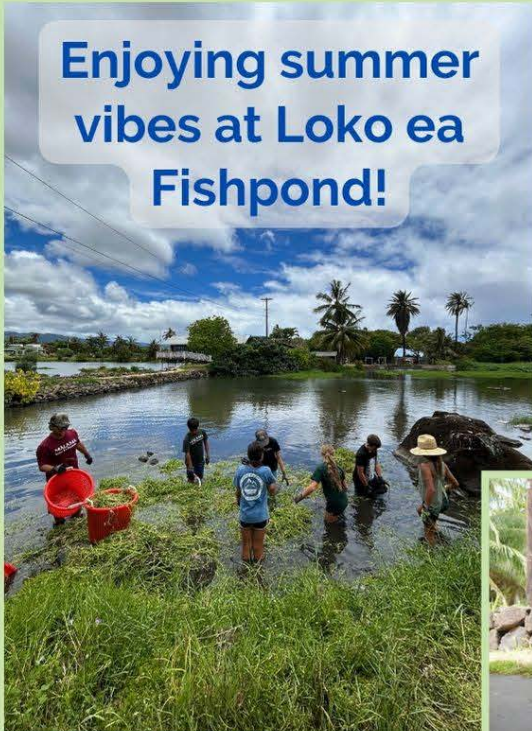
**Random Thought**  
Anyone who has never made a mistake has never tried anything new.  
-Albert Einstein





For more information: [www.lokoea.org](http://www.lokoea.org) | 808-637-3232 | [info@lokoea.org](mailto:info@lokoea.org)

Enjoying summer  
vibes at Loko ea  
Fishpond!



Our educational programs and internships are in full swing, with participants learning about traditional Hawaiian practices and modern conservation techniques. We've been busy clearing the pond and 'āina to make space for our many native species. The hands-on experiences not only provide valuable skills but also instill a sense of responsibility and stewardship for our environment. Each day, the sounds of laughter and the sight of beaming smiles fill the air as everyone works hand in hand to restore and preserve this precious wahipana.

As the summer progresses, we look forward to continuing our efforts and witnessing the positive impact on both the 'āina and the people who cherish it. The bonds we've formed and the memories we've created will undoubtedly leave a lasting legacy, inspiring future generations to carry on this vital work.

Mahalo to everyone who has contributed to making this summer at Loko ea a success! Your dedication and passion are truly making a difference, and we can't wait to see what we will achieve next.